



## Spring Luncheon

FACT SHEET

<b>Event:</b>	<b>BUFFALO RENAISSANCE FOUNDATION, INC. 2012 SPRING LUNCHEON</b>	
<b>Renaissance Honoree:</b>	<b>John R. Koelmel, President and Chief Executive Officer</b> <i>First Niagara Financial Group, Inc.</i>	
<b>When:</b>	Thursday, May 10, 2012	
<b>Time:</b>	11:30 AM <b>Registration</b> 12:00 PM – 1:30 PM <b>Luncheon</b>	
<b>Place:</b>	<b>Statler City Golden Ballroom</b> <i>107 Delaware Ave., Buffalo</i>	
<b>Est. Attendance:</b>	500 – 600	
<b>Tickets:</b>	\$100	Individual
	\$1,000	Table
<b>Sponsorship Levels:</b>	Platinum	\$5,000
	Gold	\$3,500
	Silver	\$2,500
	Bronze	\$1,500
	Patron	\$100
<b>Emcee:</b>	<b>Jodi Johnston, WGRZ-TV Channel 2 On Your Side</b>	

**Luncheon Beneficiary:** Proceeds from the luncheon will benefit the First Niagara Mentoring Matters Program, that provides monetary and employee volunteer support to organized mentoring initiatives. Mentoring Matters reinforces the importance of mentoring and the positive impact that it has on today's young adults. A portion of the proceeds will also benefit the Renaissance Apprentice Program, an internship program sponsored by the Buffalo Renaissance Foundation.

## 2012 Buffalo Renaissance Foundation MAN OF THE YEAR AWARD

### PRESENTED TO:

**John R. Koelmel**  
**President and Chief Executive Officer**  
*First Niagara Financial Group*

### About the Man of the Year Award

Annual recognition to the individual or individuals that exemplify outstanding community leadership and service to the Buffalo region.

### PAST RECIPIENTS INCLUDE:

- 2011 | Robert G. Wilmers
- 2010 | Eugene P. Vukelic
- 2009 | Carl J. Montante and Howard A. Zemsky
- 2008 | Christopher H. Koch
- 2007 | Thomas R. Beecher, Jr.
- 2006 | Robert J. Kresse
- 2005 | Victor and Corinne Rice
- 2003 | Father Vincent M. Cooke, S.J.
- 2001 | Paul J. Koessler
- 2000 | Joel A. Giambra and Anthony M. Masiello
- 1997 | John W. Koessler
- 1995 | Thomas Tomasi, M.D.
- 1993 | Seymour H. Knox III
- 1992 | Burt P. Flickinger, Jr.
- 1991 | Robert E. Rich, Sr.

## Buffalo Renaissance Foundation, Inc.

2012 SPRING LUNCHEON – MAN OF THE YEAR

### John R. Koelmel



John R. Koelmel is President and Chief Executive Officer of First Niagara Financial Group, Inc. and its principal subsidiary First Niagara Bank, N.A. He joined First Niagara as its Chief Financial Officer in January of 2004, and was appointed to his current position in December of 2006. He has served on the Buffalo, New York company's board of directors since 2007.

During his tenure as CEO, Mr. Koelmel has led First Niagara's growth from an \$8 billion savings institution with 1009 branches in Upstate New York to what is now a top-25 regional commercial bank, which will have almost \$40 billion in assets and more than 430 branches in New York, Pennsylvania, Connecticut and Massachusetts, upon completion of its previously-announced agreement to acquire branches in two states from HSBC.

Throughout the height of the financial crisis facing banks and other institutions, Mr. Koelmel has consistently led and positioned First Niagara to play offense by fortifying its capital position, profitably growing the bank, and increasing lending to consumers and businesses in the communities First Niagara serves.

From 2008 through 2009, Mr. Koelmel led First Niagara through three highly successful follow-on stock offerings, raising nearly \$1 billion in capital from the private sector to fuel the bank's increased lending and growth.

In 2009, First Niagara initiated its expansion outside of Upstate New York and into Pennsylvania. It first entered Pittsburgh and Western Pennsylvania by acquiring 57 branches and \$4 billion in deposits from National City Bank. First National then entered Eastern Pennsylvania, from Allentown to the Philadelphia suburbs, through the acquisition of Harleysville National Corporation, its 83 branches, more the \$5 billion in assets and \$4 billion in deposits. In April 2011, First Niagara completed its \$1.5 billion merger with NewAlliance Bancshares, Inc., which stretched its geographic footprint into adjacent Connecticut and

Massachusetts with 88 branches, nearly \$9 billion in assets and more than \$5 billion in deposits. When announced in August 2010, this transaction was reported to be the U.S. banking industry's largest deal since the height of the financial crisis in October 2008.

Mr. Koelmel is a regular banking industry commentator for some of the country's major media outlets, appearing on CNBC and routinely featured in national and trade publications such as *The Wall Street Journal*, *CNNMoney*, *Bank Director*, *American Banker* and *Dow Jones Newswires*. In 2009, Mr. Koelmel was named "Community Banker of the Year" by *American Banker*, a daily trade newspaper that annually publishes a report honoring individuals and companies who set the highest standards of progress, innovation, and performance in the banking and financial services industry. In November 2010, Mr. Koelmel was recognized by the *University of Buffalo School of Management* as its "Buffalo-Niagara Executive of the Year." This award is given to executives for their business acumen and innovative leadership. In March of 2011, he received the *Buffalo Niagara Sales & Marketing Executives (BNSME)* "2010 Executive of the Year" award.

Mr. Koelmel began his professional career with KPMG LLP. During his 26 year career as a Certified Public Accountant, he served many banking and financial services clients, and was Managing partner of KPMG's Buffalo office and KPMG's Upstate New York Business Unit, which included its Rochester, Syracuse and Albany offices.

Mr. Koelmel, 59, serves on several boards in addition to First Niagara's, including Kaleida Health, where he serves as Chairman, Great Lakes Health, and the New York Bankers Association. He was also recently appointed to the WNY Regional Council.

Throughout his career, he has been actively involved with, and has had leadership roles in, numerous other community organizations located in Buffalo and Western New York. A native of the Buffalo area, Mr. Koelmel earned a bachelor's degree in economics and accounting from the College of the Holy Cross in 1974. He and his wife, Marsha, live in East Amherst, New York with her three children, Tommy, Lauren and Caroline. Mr. Koelmel has two adult children, Jeffrey and Elizabeth.

# About the Buffalo Renaissance Foundation

The Buffalo Renaissance Foundation (BRF), founded in 1981 as a 501(c)(3) organization, has a decades-old tradition of fostering programs and dialogue to improve the quality of life in Western New York. Through its commitment to philanthropic initiatives and charitable giving, the BRF has effected positive change in the community and facilitated dialogue on important economic, educational, cultural and civic issues. Built on the belief that Buffalo is a tremendous place to live and raise a family, the BRF is driven by a strong passion to promote Buffalo's renaissance through cultivating opportunities for future generations. Since its inception, the BRF has attracted many of Buffalo's top business leaders to govern the organization and to work collectively as ambassadors for positive thought and change. Above all, the BRF has demonstrated continued growth in its charitable giving, endowment and forums.

Additionally, we have been a prominent supporter of our community's young minds from day one. In order to keep our children excited about Western New York and their prospects for living here, we must look beyond traditional education. That's why the Buffalo Renaissance Foundation supports internship and mentoring programs that introduce young professionals to business and civic opportunities in our community. **The Renaissance Mentoring program** provides educational work experience for local college students from disadvantaged backgrounds. By gaining valuable, real world work experience, each Renaissance Apprentice will emerge better equipped for a career in Buffalo upon graduation from college. In the past three years, the BRF has supported 23 paid internships under this program.

In, 2011 we kicked off the BRF's new **Sculptural Art Initiative** with the placement of a new piece of public art on the Buffalo Niagara Medical Campus. The 12-foot tall artwork, to be named the "Spirit of Life Tree", sits on the southeast corner of Ellicott and High Street. Designed by local artist Valeria Cray-Dihaan, the sculpture is constructed of Corten steel and will stand as a testament to the innovative healing and research that takes place at the BNMC every day. The BRF plans to place four additional sculptural art pieces in our community over the next five to seven years.

Last year's luncheon proceeds from the luncheon benefited a five-part webisode series produced by the **Visit Buffalo**, which promotes Buffalo's cultural attractions, special events, culinary scene and local traditions. These webisodes will be produced and distributed at regular intervals throughout the coming year and run approximately 1-2 minutes in length. They will feature a host who will take viewers on an insider's tour of Buffalo, giving potential visitors the chance to see Buffalo through the eyes of a knowledgeable local.

After over 30 years of service in Western New York, the Buffalo Renaissance Foundation intends to push forward programs that will have a positive impact on life in our region. This is a wonderful community of which we should all be proud. It is the responsibility of all of us to fully expend our talents, energy and resources to help this area reach its full potential and to ensure a better quality of life today and for our children's future. We are committed to work with you towards this goal.

For sponsorship and ticket information, please email Scott McManigle, Executive Director at [brf.mcmanigle@gmail.com](mailto:brf.mcmanigle@gmail.com).

## Buffalo Renaissance Foundation

2012 BOARD OF DIRECTORS

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Scott McManigle  
**Executive Director**

## Corporate Sponsorship Opportunities

Corporate support of the Buffalo Renaissance Foundation's 2011 Spring Luncheon is available in the following four levels of sponsorship. Platinum, Gold, Silver and Bronze sponsors are welcome to hang a company banner at the luncheon (BRF will not produce banners).

**PLATINUM SPONSORSHIP LEVEL ..... \$5,000**

- Twenty (20) courtesy tickets to the luncheon
- Recognition from podium for major sponsorship
- Full page ad in luncheon program
- One (1) seat at the dais table
- One (1) recognition gift
- Recognition as a sponsor in luncheon program
- Preferred table location

**GOLD SPONSORSHIP LEVEL ..... \$3,500**

- Ten (10) courtesy tickets to the luncheon
- Recognition from podium for major sponsorship
- Half page ad in luncheon program
- One (1) recognition gift
- Recognition as a sponsor in luncheon program
- Preferred table location

**SILVER SPONSORSHIP LEVEL ..... \$2,500**

- Ten (10) courtesy tickets to the luncheon
- Half page ad in luncheon program
- One (1) recognition gift
- Recognition as a sponsor in luncheon program
- Preferred table location

**BRONZE SPONSORSHIP LEVEL ..... \$1,500**

- Ten (10) courtesy tickets to the luncheon
- Half page ad in luncheon program
- Recognition as a sponsor in luncheon program
- Preferred table location

**PROGRAM BOOK ADVERTISING**

The Buffalo Renaissance Foundation will be printing a program booklet that will include advertising for our corporate sponsors, in depth pages on our Keynote Speaker, our Man of the Year, the Foundation's charitable activities and the organizations benefiting from the luncheon.

<b>FULL PAGE AD</b>	7.5" (w) X 10" (h)	\$500
<b>HALF PAGE AD</b>	7.5" (w) X 4.75" (h)	\$350
<b>QUARTER PAGE AD</b>	3.5" (w) X 4.75" (h)	\$200



# Sponsorship Form

2012 SPRING LUNCHEON

**Yes, we would be delighted to join with others to support the Buffalo Renaissance Foundation on the occasion of its 2012 Spring Luncheon.**

Company \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Website \_\_\_\_\_

Name/Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**WE PLEDGE TO BE A SPONSOR AT THE FOLLOWING LEVEL:**

- Platinum .....\$5,000
- Gold Sponsor .....\$3,500
- Silver Sponsor .....\$2,500
- Bronze Sponsor .....\$1,500
- Full Page Ad .....\$500
- Half Page Ad .....\$350
- Quarter Page Ad .....\$200
- Patron Sponsor.....\$100
- Check is enclosed for the amount of \$ \_\_\_\_\_
- Please send us an invoice on May 1, 2012
- Unable to sponsor, enclosed is our tax deductible contribution of \$ \_\_\_\_\_

**Make check payable to:** Buffalo Renaissance Foundation, Inc.  
 Attn: Scott McManigle  
 PO Box 322  
 Buffalo, NY 14205